

20 June 2011

## ProPhotonix Limited ("ProPhotonix" or "the Company")

## ProPhotonix Appoints Luster LightTech as Exclusive Distributor of Machine Vision Illumination Products in China and Hong Kong

Opens new markets for ProPhotonix

ProPhotonix Limited, (London Stock Exchange - AIM: PPIX and PPIR, OTC: STKR.PK), a designer and manufacturer of LED systems and laser modules as well as a distributor of premium vendors' laser diodes, announces that it has appointed Luster LightTech Co. Ltd ("Luster LightTech") as its exclusive distributor of Machine Vision illumination products in China and Hong Kong. The agreement with Luster LightTech builds on the Company's existing strong position within the Machine Vision marketplace in Europe and the United States.

Machine Vision systems enable the inspection of products throughout the manufacturing process and allow manufacturers to ensure that their products conform to the exact specifications to which they were initially designed. Luster LightTech, established in June 1996, is made up of four separate business units covering both the Vision & Imaging and Fibre Optic communication sectors. The company's product offering includes illuminations and lens, sensors and cameras, specified imaging modules and also Machine Vision software. With Offices around China and Hong Kong, Luster LightTech has an established presence within the Machine Vision sector in this area.

Mark W. Blodgett, Chairman and CEO of ProPhotonix, said, "ProPhotonix is already recognised as a leader in Machine Vision illumination throughout Europe and North America. Our new partnership with Luster LightTech positions ProPhotonix to gain market share in this increasingly important sector of the Chinese manufacturing industry and we look forward to accelerated growth in the region."

"Luster LightTech is considered to be the pre-eminent force for this sector in China and Hong Kong. By combining their Machine Vision integration expertise and market presence, with the technological strength of ProPhotonix, we will be in a commanding position to deliver superior value and performance to customers in China and Hong Kong."

Isabel Yang, Founder and General Manager of Luster LightTech, added: "With our established product offering and expertise within the Machine Vision sector in China and Hong Kong, this appointment will enable us to add further value to our existing customer base whilst growing ProPhotonix' geographic reach. We are delighted to have been appointed by ProPhotonix, who are a proven leader in the high end Machine Vision sector and have a wealth of blue-chip clients. We believe that this partnership will accelerate both our companies' growth within the sector at a time when the Machine Vision market is continually expanding."

**Enquiries:** 

**ProPhotonix Limited**Mark W. Blodgett, CEO

Tel: +44 (0)12 7971 7170 ir@prophotonix.com

**Brewin Dolphin Limited** 

Neil Baldwin

Tel: +44 (0)113 241 0130

**Cubitt Consulting** 

Chris Lane / Alice Coubrough

Tel: +44 (0) 20 7367 5100

RD:IR

Tel: +44 (0) 20 7492 0500 Isabel Richardson

## **About ProPhotonix**

ProPhotonix Limited, headquartered in Salem, New Hampshire, is an independent designer and manufacturer of diode-based laser modules and LED systems for industry leading OEMs and medical equipment companies. In addition, the Company distributes premium diodes for Opnext, Sanyo & Sony. The Company serves a wide range of markets including the machine vision, industrial inspection, defense, sensors, and medical markets. ProPhotonix has offices and subsidiaries in the U.S., Ireland, and Europe. For more information about ProPhotonix and its innovative products, visit the Company's web site at www.prophotonix.com.