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ProPhotonix Limited
("ProPhotonix" or "the Company")

Appointment of Howard Longin as Director of Sales – Americas

ProPhotonix Limited, (London Stock Exchange - AIM: PPIX and PPIR, OTC: STKR.PK), a designer and manufacturer of LED light engines and laser diodes modules as well as a distributor of premium vendors' laser diodes, announces today the appointment of Howard Longin as its Director of Sales – Americas.

Howard brings more than twenty years' experience in Sales and Marketing management in the electronic components industry, most recently as Vice President of Sales and Marketing at Hosonic Electronics, a global manufacturer of frequency control devices headquartered in China. At Hosonic Electronics he was instrumental in developing a global distributor network, substantially growing the company's business in North America.

Howard joins David McGuinness, the Director of Sales – Europe/Middle-east/Africa, in providing ProPhotonix with experienced sales leadership to accelerate revenue growth.

Mark Blodgett, Chairman and CEO of ProPhotonix said, "I am delighted that a person of Howard's experience and proven success is joining us in this critical position. Howard's leadership appointment is consistent with our growth strategy and we are actively expanding our global sales resources to drive continuing growth."

Commenting on his appointment Howard stated, "I am impressed with the depth and breadth of the ProPhotonix solution set that addresses many problems that industries face. ProPhotonix solutions for high-speed inspection, whether LED or Laser-based, are some of the most comprehensive I have seen. The Company's solutions are also uniquely suited for many applications in the high-growth medical devices market. I firmly believe we are poised to make a major impact in our markets."

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About ProPhotonix

ProPhotonix Limited, headquartered in Salem, New Hampshire, is an independent designer and manufacturer of diode-based laser modules and LED systems for industry leading OEMs and medical equipment companies. In addition, the Company distributes premium diodes for Opnext, Sanyo & Sony. The Company serves a wide range of markets including the machine vision, industrial inspection, defense, sensors, and medical markets. ProPhotonix has offices and subsidiaries in the U.S., Ireland, and Europe. For more information about ProPhotonix and its innovative products, visit the Company's web site at www.prophotonix.com.